



A JAIN INSTITUTION

adarsh AIMIT

Indian Values ✦ Global Perspectives



DUAL Specialization

TRIPLE Course Advantage

KEA – PG CET CODE

MBA B361

ADARSH INSTITUTE OF MANAGEMENT & INFORMATION TECHNOLOGY (AIMIT)

(A unit of Adarsh Group of Institutions)

Dr. Manmohan Singh Bengaluru City University
Approved by AICTE, Recognized by UGC & MoE

www.adarshaimit.org

“ To achieve –
dream it, live it, AIMIT. ”

VISION

To achieve total quality in management education and be a centre for excellence in leadership and management.



AGI & AIMIT

Adarsh Group of Institutions (AGI)

A leading educational institution in Bengaluru, AGI offers courses in Commerce, Science, Management and Computer Applications for over five decades, since 1971. The focus and commitment towards implementing and improving pedagogic practices has evolved the group as one of the premier educational institutions in the city, covering school, pre-university, undergraduate & postgraduate levels of study.

Adarsh Institute of Management and Information Technology

Ranked amongst Bengaluru's top B-Schools, Adarsh Institute of Management and Information Technology, a unit of Adarsh Group of Institutions offers a two year MBA program which is affiliated to Dr. Manmohan Singh Bengaluru City University, approved by AICTE, New Delhi and recognized by Government of Karnataka. The faculty team at Adarsh AIMIT consists of eminent personalities from most prestigious institutions like Stanford University, IIM Bangalore, IIM Kolkata, Singapore University, FMS Delhi, Symbiosis etc., They bring with them their enormous industry and academia experience to share with our students.

AIMIT - in a snippet

- Two decades of dynamic growth and virtuous history
- 100% Placement Record
- The one of its kind industry-ready Masters program in Bengaluru that goes beyond the curriculum
- State-of-the-art facilities coupled with academic & co-curricular excellence
- Dedicated faculty from the best B-schools of the country
- A space that blends Indian values with global perspectives

Accreditations



Affiliated to Dr. Manmohan Singh
Bengaluru City University



Recognized by UGC, Govt. of India



Approved by MOE, Govt. of India



Approved by AICTE, New Delhi



ISO-21001, ISO 50001, ISO 140001

20+ Years Legacy

2500+ Alumni

100+ Recruiters

Where excellence is not an exception – it is a tradition.

With a hat-trick of University 1st Rank Holders and a consistent legacy of producing achievers year after year, AIMIT stands as a benchmark for academic distinction.



Tejaswini D
2022 Avenger's Batch



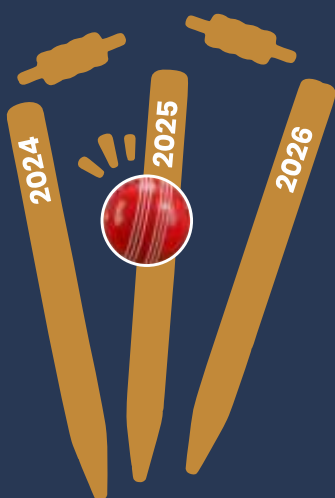
Sahana Shree
2024 DreamChasers Batch



Jovita Ephrem M
2022 Avenger's Batch



Keerthana G S
2025 Highflyer's Batch



HAT-TRICK UNIVERSITY 1st RANK HOLDERS



1st
RANK

Nunna Hemaswitha

2025 Highflyer's
Batch



1st
RANK

Pooja K Kadli

2026 Titan's
Batch



5th
RANK

Sudeep G Gaonkar

2026 Titan's
Batch

Our university rank holders
being felicitated by the
**Honourable Governor
of Karnataka**



**2026, 2025,
2024, 2022**

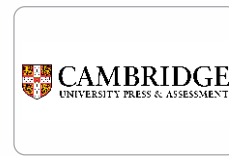


**2026, 2025,
2022**

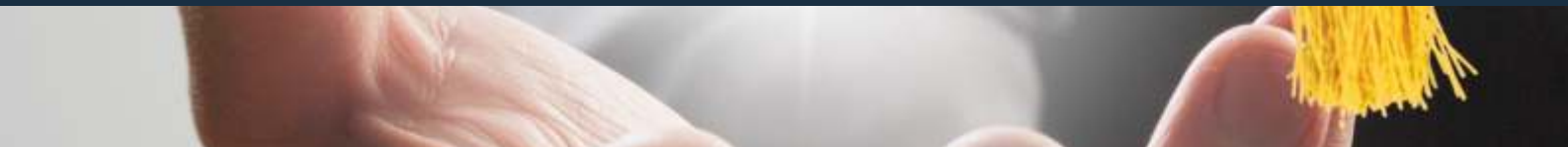
Our Collaborations

Strategic collaborations and well-intended associations have been at the heart of our growth journey, and we continue to learn & expand our horizons with like-minded institutions in the domains that have direct impact with the students & their careers.

Our Professional Membership / Knowledge Partners / MoUs



“ A good degree equips you with skills and knowledge; a true MBA program ensures its execution. ”



PROGRAMS OFFERED

MBA: Program Overview

2 year program

MBA + PGPM + CIBP

3 Core Qualifications

MBA-Dual Specialization

(Dr. Manmohan Singh Bengaluru City University)

MBA+ CIBP

(Certification in Business Proficiency)

MBA+ PGPM

(Post Graduate Program in Management)

Specialization



Finance



Marketing



Entrepreneurship
& Startups



Business
Analytics



Human
Resource



Production & Operations
Management

MBA: Program Overview

2 year program

Value Adds

- Paid Internships & Industry Projects
- Ideation & Intellectual Property Cell
- National Level Fest & Inter Collegiate Competitions
- Campus to Corporate Programs
- Knowledge Exchange Series Cell
- Student Development Cell
- Student Seminar Series Cell
- Career Guidance & Mentoring
- Entrepreneurship & Incubation Center
- 100% Placement Assistance
- Case Study Series
- National Industry Visits & Tours*
- International Immersion Programs – visit to Dubai / Singapore / Malaysia / Sri Lanka*

AIMIT Clubs

Vaṛdhan

- Finance Club

Venture Vista

- Entrepreneurship Club

Marketing Minds

- Marketing Club

Career 360°

- General Management Club

The Insights League

- Business Analytics Club

Vedanza

- Cultural Club

Pravritti

- Human Resource Club

Ek Bharat Shreshtha Bharat

- EBSB

Certifications



Business
English



Digital
Marketing



SAP
Certification



Data
Analytics



AFS
Certification



Stock
Market



Foreign
Language



Information
Technology



Marketing
Analytics



International
Business



Financial
Modelling



Distribution &
Logistics Management



HR
Analytics



Six Sigma Basic
Level Certification



Retail
Management



Massive Open Online
Courses (MOOCs)



Proficiency in Microsoft Word,
Excel, PowerPoint, Power BI

International Certificate
Program by



DUAL Specialization

TRIPLE Course Advantage

Certification in Business Proficiency

Certification in Business Proficiency (CIBP) is developed to enhance the knowledge and competence of students to become more valuable in their future positions in industry.

This Program equips them with a wide range of skills that can enhance their success in their careers. It enables a student to understand and learn the fundamental skills that are required in business management. It comprises of the following courses

CIBP 101 Semester: I	Business English	CIBP 105 Semester: I & II	Business Lab
CIBP 102 Semester: I	Foreign Languages Japanese / Spanish / French / German	CIBP 106 Semester: I & II	Adarsh Finishing School
CIBP 103 Semester: I	Microsoft Office		
CIBP 104 Semester: II	Six Sigma Certification		



Post Graduate Program in Management

Post Graduate Program in Management (PGPM) will prepare the students for roles in a range of fields of Management. It helps to develop the necessary skills and knowledge to excel in their chosen areas of specialization. This intensive learning program equips the students with certification courses in Business Analytics / Marketing / Finance / Human Resources.

Students are expected to complete two certification courses along with the compulsory certifications

PGPM 101 Semester: III	SAP (Compulsory)	PGPM 103-E Semester: III	Information Technology Certification
PGPM 102 Semester: III	Massive Open Online Courses	PGPM 103-F Semester: III	Distribution and Logistics Management Certification
PGPM 103-A Semester: III	Certification in Marketing Digital Marketing Marketing Analytics	PGPM 103-G Semester: III	Retail Management Certification
PGPM 103-B Semester: III	Certification in Finance Stock Markets Anti Money Laundering & Know Your Customer Financial Modelling	PGPM 104 Semester: III	Business Analytics Certification
PGPM 103-C Semester: III	Certification in Human Resources HR Analytics Counselling Skills	PGPM 105 Semester: III	Advanced MS-Excel Certification
PGPM 103-D Semester: III	International Business Certification		



“ You learn the most
when you’re out on
the EDGE. ”

- Jim Whittaker



Adarsh
EDGE

Adarsh Edge

Going beyond the curriculum, committed to an all-round industry and life-ready course, the MBA program comes along with Adarsh Edge that encompasses: one-of-its-kind Adarsh Finishing School, Education 5.0 (Humanised Experiential Learning), Entrepreneurship Corner (nurturing the spirit of entrepreneurship) and going global with **Cambridge University Press and Assessment**.

Going Global

Student Welfare

Education 5.0
(Experiential Learning)

Adarsh Finishing School

Entrepreneurship Corner

Pedagogy

Industry Internship Project

National & International Industrial Visits



Soft Skills & Employability Course

The Soft Skills and Employability course is designed to enhance students' professional competencies and workplace readiness. This comprehensive program covers essential soft skills such as goal setting, emotional intelligence, leadership, and social consciousness, equipping learners with the mindset and adaptability required for success. The course delves into employability skills, including CV preparation, workplace communication, presentation skills, and professional etiquette, ensuring students are well-prepared to transition seamlessly from academia to the corporate world by developing a strong personal and professional brand, aligning with global industry expectations.



- **Holistic Skill Development** – emotional intelligence, leadership, adaptability, and teamwork
- **Global Workplace Readiness** – workplace etiquette, cultural sensitivity, and social consciousness
- **Enhanced Employability** – CV writing, workplace communication, and professional etiquette
- **Corporate Intelligence** – Understand the evolving job market, anticipate industry trends, and build a future-ready career
- **Problem Solving & Decision-Making** – Develop analytical thinking, decision-making, and crisis management abilities
- **Strategic Networking & Career Acceleration** – Build influential professional connections, leverage global networks, and unlock high-impact career opportunities



Student Welfare

Womensorship

To Instill Psychological Safety Among Female Students

Anti-Ragging

Zero Tolerance to Ragging, Always & Forever

Mentoring

For Professional and Personal Development

Student Insurance

Outbound Training

Anti-Sexual Harassment

To Ensure a Safe and Respectful Campus Environment for All Students

Community Engagement Programs

To Foster Social Responsibility and Real-World Learning Among Students

Saakalya

Professional Counselling Service

Positive Health: Yoga and Meditation Sessions



Education 5.0

Leadership Skills

Developing the ability to lead with confidence, take initiative, and manage teams effectively through collaborative and experiential learning activities.

Digital Skills

Enhancing proficiency in modern digital tools and platforms to stay relevant in a technology-driven business environment.

Analytical Skills

Strengthening problem-solving abilities through data interpretation, logical reasoning, and critical thinking approaches.

Data Analytics

Introduction to data-driven decision-making using analytical tools and real-world business datasets.

SPSS

Training in statistical analysis using SPSS for research, data interpretation, and academic projects.

Excel

Developing advanced spreadsheet skills including data organization, formulas, visualization, and reporting.

Communication Skills

Fostering effective verbal and written communication for professional interactions, presentations, and interpersonal relationships.

Emotional Intelligence

Building self-awareness, empathy, and interpersonal sensitivity to manage emotions and maintain healthy workplace relationships.

Power BI

Hands-on learning in data visualization and dashboard creation for business intelligence and insights.

LMS

(Learning Management System)

Utilizing digital learning platforms for seamless access to academic resources, assignments, and continuous learning.

Business Lab

A simulated platform enabling hands-on experience in real-world business decision-making and strategy.



NASSCOM



MSME Technology
Center, Bengaluru



Wildcraft



NHRD



CIYI



NIPM



Gokaldas
Exports

& many
more

Adarsh Finishing School

Adarsh Finishing School is the wing that focuses on the overall development of the students through continuous training, grooming and practice. The curriculum under Adarsh Finishing School is spread across the entire two year MBA program.

The programs are as under:

- Communication Skills
- Fluency Development
- Business Writing
- Team Building
- Leadership Skills
- Grooming
- Impactful Presentations
- Group Discussions
- Personal Interview Skills
- Interpersonal Relation and
- Rapport Building
- Stress Management
- Aptitude Training
- Creative Thinking and Winning Attitude
- Time Management
- Refresher Session
- Professional Curriculum Vitae and Video Resume Building



Entrepreneurship Development Cell & Institution's Innovation Council

Empowering Future Business Leaders

Entrepreneurship drives innovation and economic growth in today's competitive business environment. The Entrepreneurship Development Cell at Adarsh nurtures entrepreneurial thinking by creating opportunities and a supportive ecosystem for young entrepreneurs.

For MBA students, the ED Cell helps shape future business leaders who can drive innovation, create jobs, and contribute to society.

The Entrepreneurship Development Cell under Institution's Innovation Council, MoE, GOI fosters a culture of ideation, problem solving and startup creation engaging in activities like design thinking, IPR and Project Development

Flagship initiatives like 'IDEATE' – Entrepreneurship Hackathons foster innovation, teamwork, and a competitive spirit by bringing together students from multiple institutions on a common platform. As an intercollegiate event, IDEATE attracts diverse talent, encouraging cross-campus collaboration, exchange of ideas, and exposure to varied perspectives. Participants engage in intensive problem-solving, pitching, and mentoring sessions guided by industry experts.



Creating an Entrepreneurial Mindset



Incubation & Support from MSME-TC



Access to Funding



Hands-on Learning & Experiential Education



Collaboration & Networking

Pedagogy

Smart Classroom Lectures

Role Plays

Case Study Analysis

Group Discussion

Guest Lectures

Movie Review and Analysis

Simulation

Collaborative Learning

Flip Classrooms

Peer Learning

Project Based Learning

Activity Based Learning

Industry Internship Project

Industry internships are an integral part of the learning journey at AIMIT, bridging the gap between academic knowledge and real-world business practices. Students are provided with valuable opportunities to gain practical exposure across diverse domains such as Human Resources, Finance, Marketing, and Business Analytics. Through these internships, students interact with industry professionals, understand corporate culture, work on live projects, and develop problem-solving and decision-making skills. This hands-on learning approach not only enhances their professional competence but also prepares them to confidently face the dynamic challenges of the corporate world. The institute strongly believes that experiential learning is essential in shaping future-ready management professionals.



“ Holistic is wholesome.
At AIMIT, we gear you
up for progress, such that
success is a natural by-product. ”



International Immersion & Domestic Industry Visits

From knowing global approach to living the same through visits, enables students from all backgrounds to trigger unspoken experiences. With a current focus on South-East Asian countries for International Industry visits, we believe, our students are ready to take on the global stage!



Round Table with Global CEOs

Domestic Industry Visit

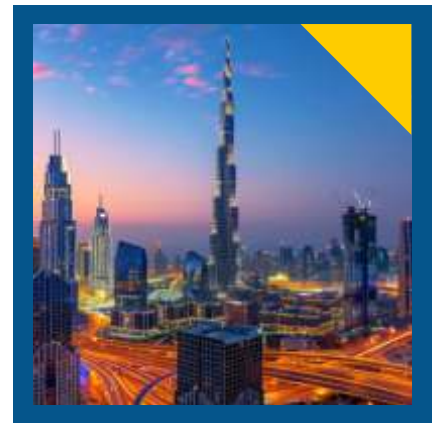
With a commitment to ensure maximum industry interaction & learning for students, we have multiple domestic industry visits round the year for all students.



A Glimpse of Domestic Industry Visits

Global Expedition Malaysia / Dubai / Singapore / Sri Lanka

This carefully curated program is designed to provide students with international exposure and practical insights into global business practices & opportunities to engage with diverse cultures. The expedition is a unique blend of academic learning and cultural exploration, aimed at equipping students with a global perspective and fostering personal and professional growth.



Objectives

Malaysia / Dubai / Singapore / Sri Lanka

■ Academic Enrichment

This will help students learn about international business and cross-cultural management practices.

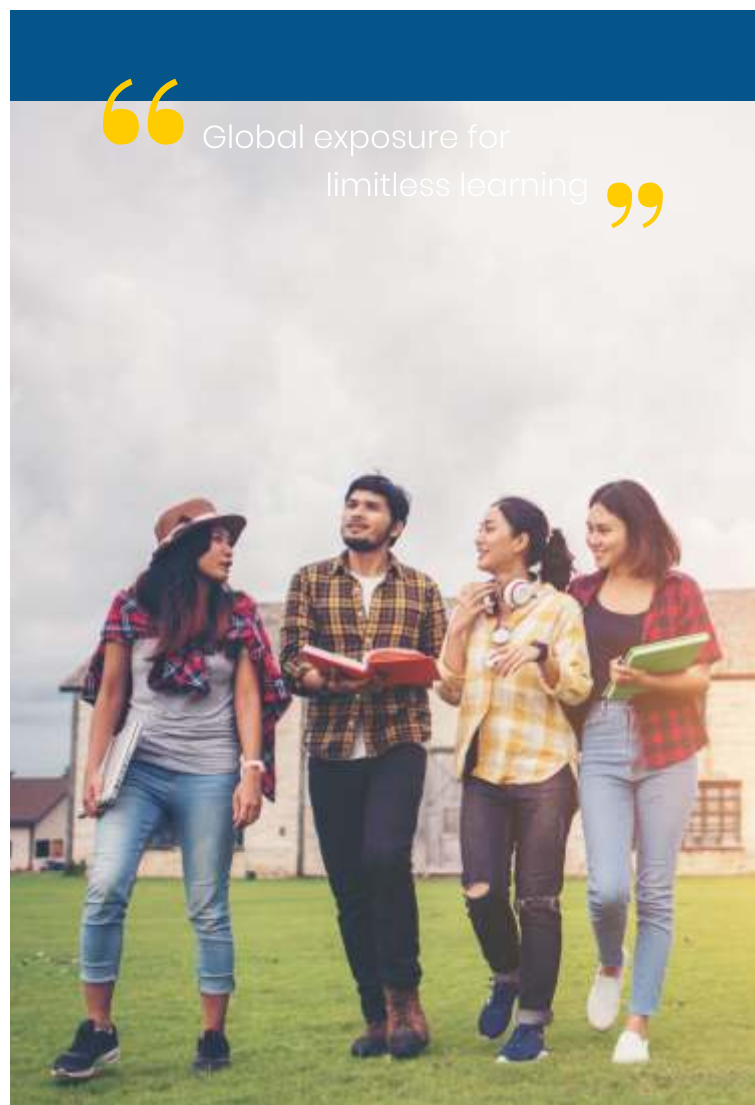
■ Cultural Exploration

These experiences will provide students with a deeper understanding of the cultural & historical contexts of these regions.

■ Global Networking

Encouraging students to build connections with global professionals, peers, and entrepreneurs, paving the way for future collaborations & career opportunities in the international arena.

“ Global exposure for
limitless learning ”



Placement Cell at AIMIT

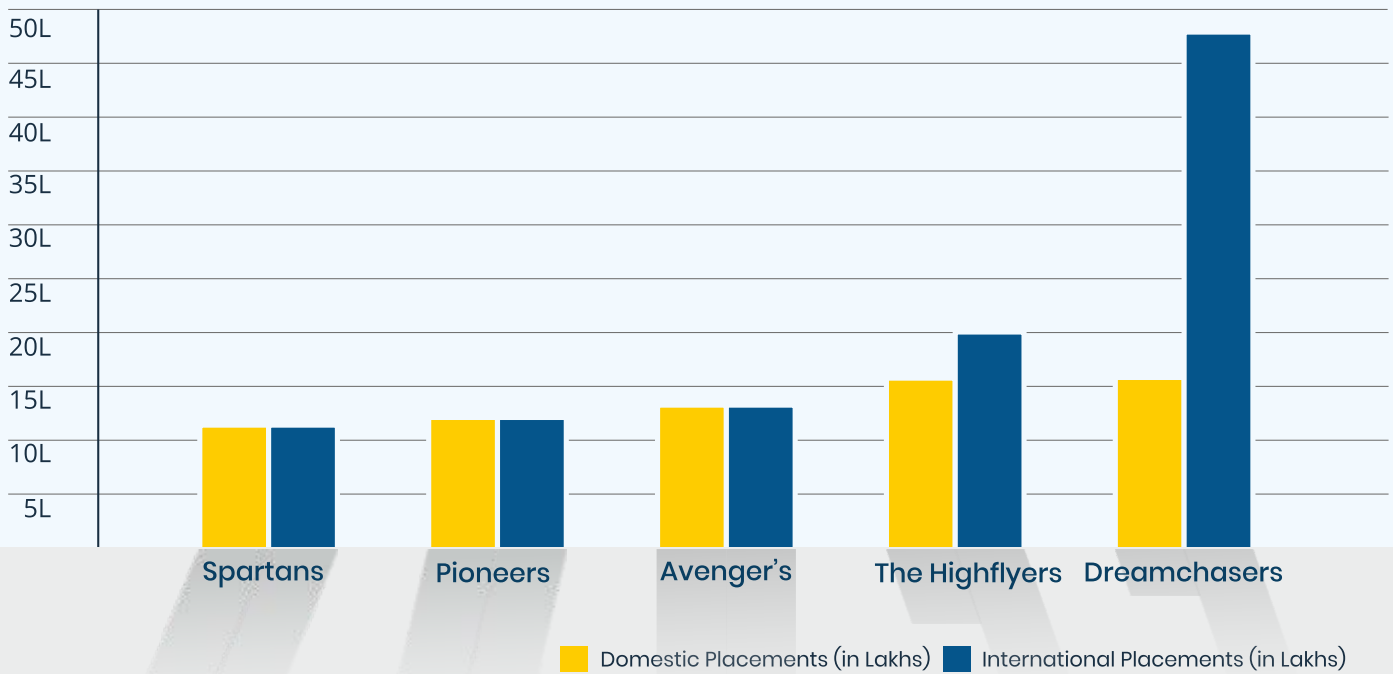
AIMIT provides strong placement support through industry-oriented training and skill development programs. The institute collaborates with reputed companies to create diverse career opportunities for students. Workshops, mock interviews, and internship opportunities enhance students' employability.



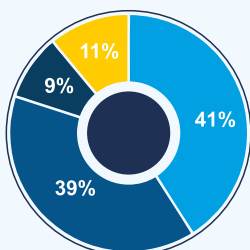
Placement Statistics

A steady growth inclined graphing the recent years showcase consistency and encouraging signs of substantial growth and demand for our students across various industries.

Highest Placement Package

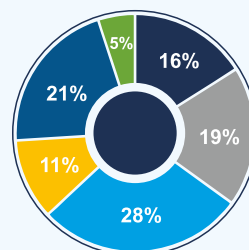


Function-wise Placements



- Finance
- Marketing
- Business Analytics
- Human Resource

Sector-wise Placements



- IT / ITES
- FMCG
- Consulting
- Retail
- BFSI
- Others

Our Recruiters

Over the years we have had the privilege of hosting numerous multi-national and national companies for campus recruitment drives. Working in tandem with companies ensure the student skills remain niche and in sync with the trending and growing industry standards.



Testimonials & Success Stories

Our institution's greatest ambassadors are our students who continue to excel in their respective domains. While success may be measured by different parameters, for us their progress & growth – both as individuals & leaders, is all that measures our success in education.



Mohammed Abdul Farhan
Highest International Placement

AIMIT has imparted to me a quality education, which I consider a great privilege and good fortune. The faculty members are highly qualified and are very supportive from whom I learnt to nurture my dreams and fulfill my ambitions. Huge respect, Gratitude and Devotion for AIMIT!



Rayyan Khan
Second Highest International Placement

Life has been full of ups and downs. But AIMIT has helped me widen my skills by exposing me to countless opportunities in academics and also in corporate world. The lecturers are very passionate about student's well being and they have taught me how to set up my priorities, the importance of thinking critically and the intricacies of professional life.



Poornima TU KPMG

I'm thrilled to share that I've secured a position at KPMG, my dream company. The institution's exceptional training program and opportunities, coupled with faculty support and guidance, have been instrumental in shaping my skills. I'm proud to be part of this community and look forward to contributing to KPMG.



Suchitra KS KPMG

Adarsh provided a wonderful platform for learning and innovation, enabling me to secure a position at KPMG. I'm grateful to our esteemed institution and the dedicated placement department for their guidance and support, which played a pivotal role in my career success.



Bhrath. B EY

My journey here has been transformative. I'm filled with gratitude for the learning, mentorship, and community that shaped me. The unwavering support of our principal gave us direction & purpose, while our faculty brought that vision to life. Moreover, it was the values instilled in us that prepared me for the world beyond. I carry with me, not just a degree, but a story I'll always be proud of.



Soniya KR CONSERO

Adarsh has equipped me with essential skills and knowledge to thrive in today's competitive landscape. I'm grateful to the Institution for providing a nurturing environment and opportunities that have enabled me to excel and achieve my goals.



Surendra Reddy KPMG

Adarsh's comprehensive training, including advanced Excel and SAP, has been instrumental in shaping my professional journey. The practical skills and knowledge gained have empowered me to excel in my career, making me industry-ready and confident to take on new challenges.



Parvati Biradar ESAF

I'm grateful to Adarsh for providing comprehensive training in aptitude and technical skills, which enabled me to secure a position in my dream company. My experience at AIMIT was truly enriching, and I am grateful to the institution for shaping my career.

From Campus to Corporate Giants



Sadananda S Pyrox I City

I'm deeply grateful to AIMIT for the extensive training that equipped me to ace interviews. The college's tireless efforts in preparing students for the corporate world have paid off, and I'm thrilled to have secured a position. AIMIT's support has been instrumental in my career success.



Scan this QR code to read more student testimonials

Top Placements



Mohammed Abdul Farhan



Rayyan Khan



Rachana D



Suchithra K S



Sridhar C M



Surendra Reddy



Bharath B



Srikanth CN



Syed Liyakath



Aishwarya M



Pavan Kalyan



Gowrav M



Ajay Rosario P



Gouthami E



Chandan B G



Poornima T U



Jamiul Tarofdar



Prashanth R



Nivedhitha M



Sukanth N



Sujay Kumar R



Pavithra R



Vyshnavi C



Nisha R

Infra at Adarsh

The learning environment at Adarsh is supported with the state-of-art infrastructure, that we believe, is critical to the overall well-being and development of students. With an air-conditioned and well-ventilated campus coupled with an outdoor breakout area, makes the campus a perfect place for students to find a space of their own.



Dedicated Placement Cell



Indoor Games



Computer Lab



Incubation Center



Playground



Wi-Fi Campus



Digital Library & Resource Center



Healthcare Facilities



CCTV Surveillance



Seminar Hall



Student Lockers



Auditorium



In-house Gym



Business Lab



Hybrid Classroom

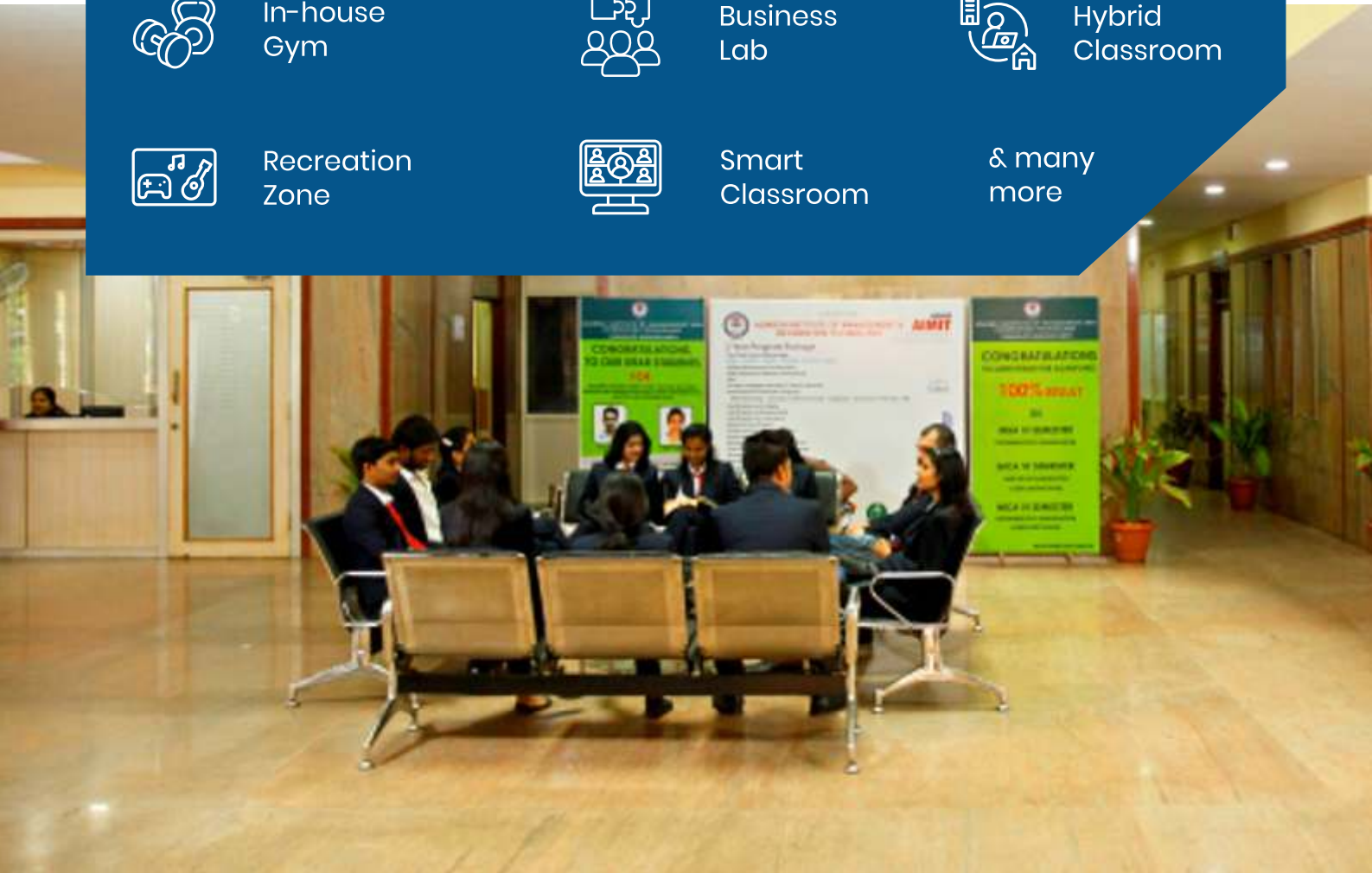


Recreation Zone



Smart Classroom

& many more



Life at Adarsh

The bridge from a 'life as student' to 'career as a professional' is built every day through multiple touch points and experiences at Adarsh. From academic excellence to excelling across various co-curriculars, from various industry interactions & incubations to an environment of creating lasting memories, at Adarsh - you don't just make a career or complete a degree, but create a highly dynamic, forward thinking life at Adarsh.





Adastra – Management Fest

Unleashing Potential, Inspiring Excellence

ADASTRA is the premier management fest of AIMT, designed to ignite innovation, leadership, and competitive spirit among budding managers. It serves as a dynamic platform where talent meets opportunity through a blend of intellectual, cultural, and managerial events. The fest brings together students to showcase their skills, creativity, and strategic thinking in a vibrant and engaging environment.



University Rank Holders Speak



Pooja Kadappa Kadli

1st Rank Holder in MBA
(Titan's Batch 2026)

AIMIT has been a transformative part of my academic journey. The constant support from faculty and the enriching learning environment helped me push my limits and achieve my goals. The institute's focus on both knowledge and skill development truly prepares students for real-world challenges. It has instilled in me confidence, discipline, and a strong sense of purpose.



Sudeep Gajanan Gaonkar

5th Rank Holder in MBA
(Titan's Batch 2026)

AIMIT has been an important part of my academic journey. The faculty members were always approachable and supportive, especially during challenging times. Their focus on strong concepts and consistent practice really helped me improve. The regular feedback kept me on track and motivated to do better. I'm grateful for the guidance and environment that helped me grow with confidence.



Nunna Hemaswitha

1st Rank Holder in MBA
(Highflyer's Batch 2025)

AIMIT has helped me achieve my academic goals and shape my future. This achievement wouldn't have been possible without the exceptional guidance from our Director & Principal Sir, the faculty members, and staff. Their mentorship and encouragement played a significant role in my success. The institute's commitment to excellence, innovative approach, and dedication to student success make it an ideal choice for aspiring business leaders.



Keerthana G S

5th Rank Holder in MBA
(Highflyer's Batch 2025)

My experience at AIMIT has been incredibly rewarding. The guidance of dedicated mentors, combined with practical exposure and innovative teaching methods, played a crucial role in shaping my success. It is a place where ambition meets opportunity.



Sahana Shree B

1st Rank Holder in MBA
(Dreamchaser's Batch - 2024)

Choosing AIMIT has been the best decision of my academic journey. The vibrant campus culture & supportive faculty have nurtured my passions and fueled my ambitions. The emphasis on holistic development ensures I'm not just a student, but a well-rounded individual ready to take on the world. It's a home where dreams are realized and futures are forged.



Tejaswini D

1st Rank Holder in MBA
(Avenger's Batch 2022)

AIMIT does not focus only on bookish knowledge; rather, it enforces students to do their best through experiential learning and a rich and wholesome experience of the business world. My experience at AIMIT has been awesome. The tutors are encouraging and my peers are ambitious & enthusiastic providing me with the right environment to learn.



Jovita Ephrem M

5th Rank Holder in MBA
(Avenger's Batch 2022)

AIMIT has consistently nurtured my potential through continuous guidance and encouragement. Its industry-oriented approach to learning has equipped me with practical knowledge and skills. The positive and motivating campus environment has inspired me to perform my best. The faculty members have played a vital role in shaping both my academic and personal growth.

“ At AIMIT, you don't just MASTER
business administration,
YOU MASTER SELF, MASTER LIFE! ”



For admission queries, call: **+91-74067 40077 / 88**

Email: admission@adarshaimit.org | Web: www.adarshaimit.org

Your future
is worth every step -
this is just one of them.

If you're ready to take the next step,
scan the code to start your application



If you'd like visit our campus or to speak to
someone from the admissions department,
scan the code for directions

Admission Department

Adarsh Institute of Management and Information Technology (AIMIT)

5th Main, Chamarajpet, Bengaluru 560 018, India | Mobile: +91-74067 40077 / 88

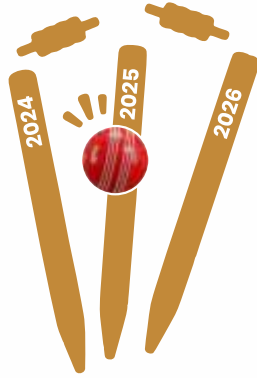
A JAIN INSTITUTION



ESTD : 1971

adarsh AIMIT

Indian Values ✦ Global Perspectives



**HAT-TRICK
UNIVERSITY
1st RANK
HOLDERS**



Dr. Manmohan Singh
Bengaluru City University



All India Council for
Technical Education



ज्ञान - विज्ञान विमुक्तये
Gyan-Vijnan Vimuktaye



Ministry of Education

ADARSH GROUP OF INSTITUTIONS

ADARSH INSTITUTE OF MANAGEMENT & INFORMATION TECHNOLOGY (AIMIT)

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SCAN THE QR CODE



& CONNECT WITH US

www.adarshaimit.org