

#### MANAGEMENT &

### INFORMATION TECHNOLOGY

(Affiliated to Bengaluru City University | Approved by AICTE, New Delhi | Recognized by Government of Karnataka)

5th Main, Chamarajpet, Bangalore – 560018, Karnataka, India

### Cancer Awareness & Recognition

# **Report of the Event by the Coordinator**

Cancer remains one of the leading causes of death worldwide, with millions of people affected every year. Awareness and recognition of cancer are crucial in helping people understand the importance of prevention, early detection, and support for those affected by the disease. This report highlights the significance of cancer awareness, key facts about cancer, and ongoing efforts to promote early recognition and prevention. Cancer awareness plays a vital role in increasing public knowledge about the disease, its risk factors, and early symptoms. When individuals are well-informed, they are more likely to adopt preventive measures, seek early medical advice, and participate in regular screenings. This proactive approach can greatly improve survival rates and quality of life for those diagnosed.

Program Outcome	☐ Increased Early Detection: Higher rates of early
	cancer detection through awareness campaigns and
	screenings.
	☐ <b>Improved Prevention</b> : Greater adoption of preventive measures, such as healthier lifestyles, reducing cancer risk factors.



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☐ Enhanced Public Knowledge: Better understanding
of cancer types, symptoms, and risk factors among the
general population.
☐ Support for Patients: Increased access to emotional
and practical support for cancer patients and their
families.
☐ Better Health Policies: Strengthened advocacy for
cancer research, funding, and healthcare access.
☐ <b>Higher Survival Rates</b> : Timely interventions
leading to improved survival rates and overall outcomes
for cancer patients.



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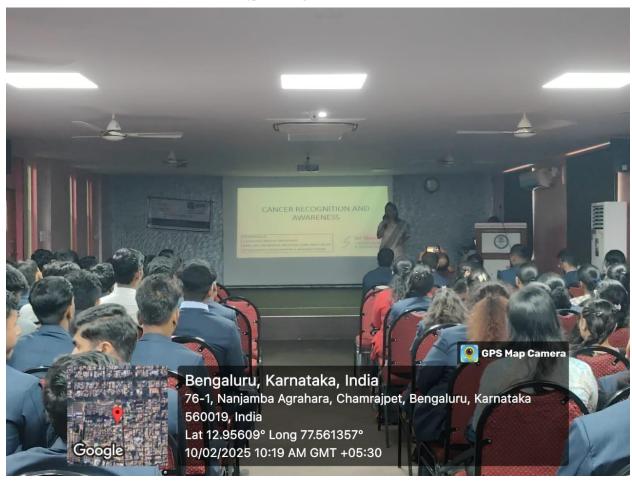
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