



A JAIN INSTITUTION

ADARSH INSTITUTE OF MANAGEMENT & INFORMATION TECHNOLOGY (AIMIT)

(A unit of Adarsh Group of Institutions)

Affiliated to Bengaluru City University
Approved by AICTE, Recognized by UGC & MOE



Training and
Certificate by



جامعة دبي
UNIVERSITY of DUBAI

Triple Course Advantage
Dual Specialization

1st

Rank Holder (MBA)
Bengaluru City
University

Sahana Shree B

Dream Chasers Batch

adarsh
AIMIT

Indian Values + Global Perspectives

“ To achieve -
dream it, live it, **AIMIT.** ”



Vision

To achieve total quality in management education and be a centre for excellence in leadership and management.

About AIMIT & AGI

Adarsh Institute of Management and Information Technology

Ranked amongst Bengaluru's top B-Schools, Adarsh Institute of Management and Information Technology, a unit of Adarsh Group of Institutions offers a two year MBA program which is affiliated to Bengaluru City University, approved by AICTE, New Delhi and recognized by Government of Karnataka. The faculty team at Adarsh AIMIT consists of eminent personalities from most prestigious institutions like Stanford University, IIM Bengaluru, IIM Kolkata, Singapore University, FMS Delhi, Symbiosis etc., They bring with them their enormous industry and academia experience to share with our students.

AIMIT - in a snippet

- Two decades of dynamic growth and virtuous history
- 100% Placement Record
- The one of its kind industry-ready Masters program in Bengaluru that goes beyond the curriculum
- State-of-the-art facilities coupled with academic & co-curricular excellence
- Dedicated faculty from the best B-schools of the country
- A space that blends Indian values with global perspectives

Adarsh Group of Institutions (AGI)

A leading educational institution in Bengaluru, AGI offers courses in Commerce, Science, Management and Computer Applications for over five decades, since 1971. The focus and commitment towards implementing and improving pedagogic practices has evolved the group as one of the premier educational institutions in the city, covering school, pre-university, undergraduate and postgraduate levels of study.

Accreditation



Strategic collaborations and well-intended associations have been at the heart of our growth journey, and we continue to learn & expand our horizons with like-minded institutions in the domains that have direct impact with the students & their careers.

Our Professional Membership / Knowledge Partners / MOUs

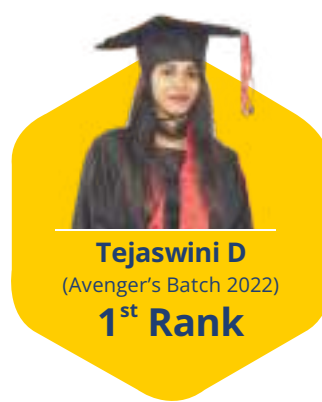


Our Associates



Academic Excellence to the Forefront

Our commitment to academic excellence came to the forefront when our students from the MBA program topped the program in Bengaluru City University.



Hearty Congratulations to our toppers of the
MBA Program at Bengaluru City University



Rank holders honoured & felicitated for their extraordinary performance

MBA: Program Overview

■ Specialization



Finance



Human Resource



Business Analytics



Entrepreneurship & Startups



Marketing



Production & Operations Management

■ Certifications



Marketing Analytics



Retail Management



Information Technology



Financial Modelling



Digital Marketing



International Business



HR Analytics



Stock Market



Distribution & Logistics Management

TRIPLE Course Advantage

DUAL Specialization

Adarsh Edge

Going beyond the curriculum, committed to an all-round industry and life-ready course, the MBA program comes along with Adarsh Edge that encompasses: one-of-its-kind Adarsh Finishing School, Education 5.0 (Humanised Experiential Learning), Entrepreneurship Corner (nurturing the spirit of entrepreneurship) and going global with training & certificate from University of Dubai

- **Adarsh Finishing School**
- **Education 5.0**
(Experiential Learning)
- **Entrepreneurship Corner**
- **Going Global**



“

A good degree equips you with skills and knowledge; a true MBA program ensures its execution.

”



MBA

COURSES

MBA 2 year program

MBA + PGPM + CIBP

3 Core Qualifications

MBA+ Dual Specialization (Bengaluru City University)

MBA+ PGPM (Post Graduate Program in Management)

MBA+ CIBP (Certification in Business Proficiency)

International Certificate Program

Training and Certificate by



جامعة دبي
UNIVERSITY of DUBAI

Certificate Programs

- Business English
- SAP Certification
- Foreign Language - Japanese/Spanish/
French/German
- Six Sigma Basic Level Certification
- Digital Marketing
- Essential Stock Market Skills Certification
- Massive Open Online Courses (MOOCs)
- Proficiency in Microsoft Word, Excel,
PowerPoint
- Data Analytics

Value Adds

- Paid Internships & Industry Projects
- Ideation & Intellectual Property Cell
- National Level Fest & Inter Collegiate Competitions
- Campus to Corporate Programs
- Knowledge Exchange Series Cell
- Student Development Cell
- Student Seminar Series Cell
- Career Guidance & Mentoring
- Entrepreneurship & Incubation Center
- 100% Placement Assistance
- Case Study Series
- National Industry Visits & Tours*
- International Immersion Programs - visit to Dubai/Singapore/Malaysia/Sri Lanka*

PGPM

Post Graduate Program in Management

Post Graduate Program in Management (PGPM) will prepare the students for roles in a range of fields of Management. It helps to develop the necessary skills and knowledge to excel in their chosen areas of specialization. This intensive learning program equips the students with certification courses in Business Analytics / Marketing / Finance / Human Resources.

Students are expected to complete two certification courses along with the compulsory certifications



SAP (Compulsory)



Information Technology Certification



Massive Open Online Courses



Distribution and Logistics Management Certification



Certification in Marketing
Digital Marketing | Marketing Analytics



Retail Management Certification



Certification in Finance
Stock Markets | Anti Money Laundering & Know Your Customer | Financial Modelling



Business Analytics



Certification in Human Resources
HR Analytics | Counselling Skills



Advanced MS-Excel Certification



International Business Certification



CIBP

Certification in Business Proficiency

Certification in Business Proficiency (CIBP) is developed to enhance the knowledge and competence of students to become more valuable in their future positions in industry.

This Program equips them with a wide range of skills that can enhance their success in their careers. It enables a student to understand and learn the fundamental skills that are required in business management. It comprises of the following courses



Business English



Business Lab



Foreign Languages

Japanese / Spanish / French / German



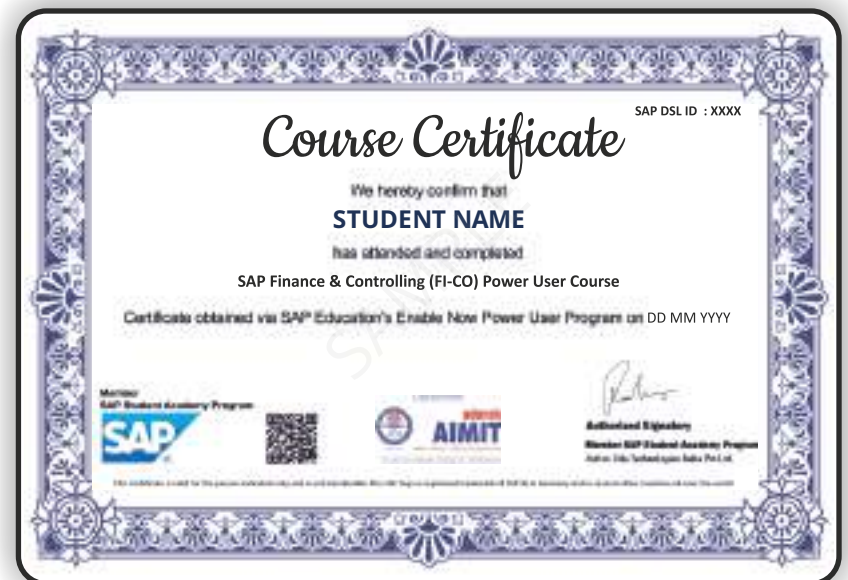
Adarsh Finishing School



Microsoft Office



Six Sigma Certification



Going Global with University of Dubai

Distribution & Logistics Management Course

Distribution & Logistics today is like the nervous system of global business, one of the most essential functions of a modern-day business house. Explore and learn vital distribution and logistics strategies for thriving in business. Enhance customer satisfaction, cut costs, and adapt to market changes like a pro. Learn inventory, order, transport, warehousing, and network management. Deliver products efficiently, minimize costs, and gain a competitive edge - in this exclusive and specialised course from University of Dubai.

What you will learn?



Logistics Processes

Master inventory, transport, warehousing, order and reverse logistics.



Packaging

Understand packaging roles in protection, branding, sustainability.



Supply Chain Integration

Explore distribution links to procurement, manufacturing & sales.



Strategic Decisions

Navigate complex logistics decisions effectively.



Tech Integration

Comprehend ERP, barcoding, EDI, e-commerce and DRP.



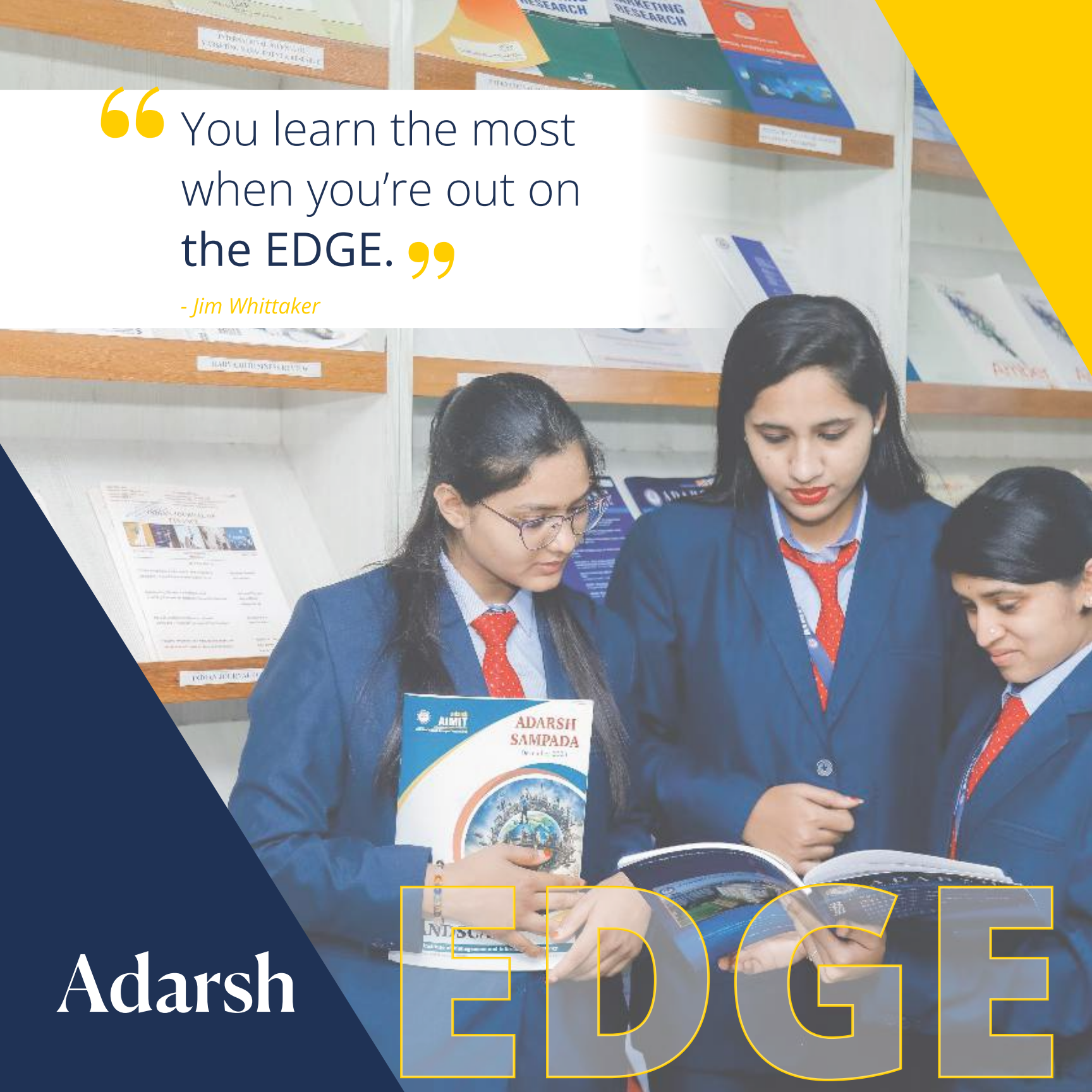
Customer Service

Grasp how logistics enhance satisfaction by meeting demands.



“ You learn the most
when you’re out on
the EDGE. ”

- Jim Whittaker



Adarsh

EDGE

Adarsh Finishing School

Adarsh Finishing School is the wing that focuses on the overall development of the students through continuous training, grooming and practice. The curriculum under Adarsh Finishing School is spread across the entire two year MBA program.

The programs are as under:

- Communication Skills
- Fluency Development
- Business Writing
- Team Building
- Leadership Skills
- Grooming
- Impactful Presentations
- Group Discussions
- Personal Interview Skills
- Interpersonal Relation and Rapport Building
- Stress Management
- Aptitude Training
- Creative Thinking and Winning Attitude
- Time Management
- Refresher Session
- Professional Curriculum Vitae and Video Resume Building



Education 5.0

Education 5.0 is an advanced approach to learning that integrates emerging technologies, personalisation and real-world experiences. A humanised approach, focuses on critical and creative thinking and adaptability.

Womentorship

- To Instill Psychological Safety Among Female Students

Anti-Ragging

- Zero Tolerance to Ragging, Always & Forever

Mentoring

- For Professional and Personal Development

Anti-Sexual Harassment

Student Insurance

All Other Community Engagement Programme

Saakalya

- Professional Counseling Service

MOUs with Industry bodies like:



NASSCOM



MSME Technology Center



Wildcraft



NHRDN



CIYI



NIPM



Gokaldas Exports

&
many
more

Shakti

- Women Student Empowerment Initiative

BSmart

- Business Standard Digital News App

Academic Social Responsibilities (ASR)

- Blood Donation Camp
- Swachh Bharat Campaigns
- Street Plays
- Stationery/Other Essentials Donation to Orphanage
- Personality Development Programs for Children at Orphanage
- Program on Financial Literacy

Other Programmes

- Inter Collegiate Fest
- Outbound Training
- Industrial Visits
- Positive Health: Yoga and Meditation Sessions





The Budding Managers
and Entrepreneurs of



'The Titans' Batch

Academic Year 2023 - 2025

Entrepreneurship Development Cell

Empowering Future Business Leaders

Entrepreneurship has become a major driver for innovation and development of the economy, thanks to an evolving and competitive business environment. Entrepreneurship Development Cell at Adarsh promotes entrepreneurial mindsets by creating an ecosystem conducive to the development of entrepreneurship opportunities among young entrepreneurs. The significance of the ED cell for our MBA students highlights their role in shaping future business leaders. With fresh perspectives, creativity, and determination, our budding entrepreneurs will have the potential to disrupt industries, create jobs, and make significant contributions to the economy and society as a whole.



**Creating an
Entrepreneurial
Mindset**



**Incubation
& Support**



**Access to
Funding**



**Hands-on Learning
& Experiential
Education**



**Collaboration
& Networking**



“ Holistic is wholesome.
At AIMIT, we gear you up for progress,
such that success is a natural by-product. ”



International Immersion & Domestic Industry Visits

From knowing global approach to living the same through visits, enables students from all backgrounds to trigger unspoken experiences. With a current focus on South-East Asian countries for International Industry visits, we believe, our students are ready to take on the global stage!



A Glimpse of International Industry Visits

Domestic Industry Visits

With a commitment to ensure maximum industry interaction & learning for students, we have multiple domestic industry visits round the year for all students.

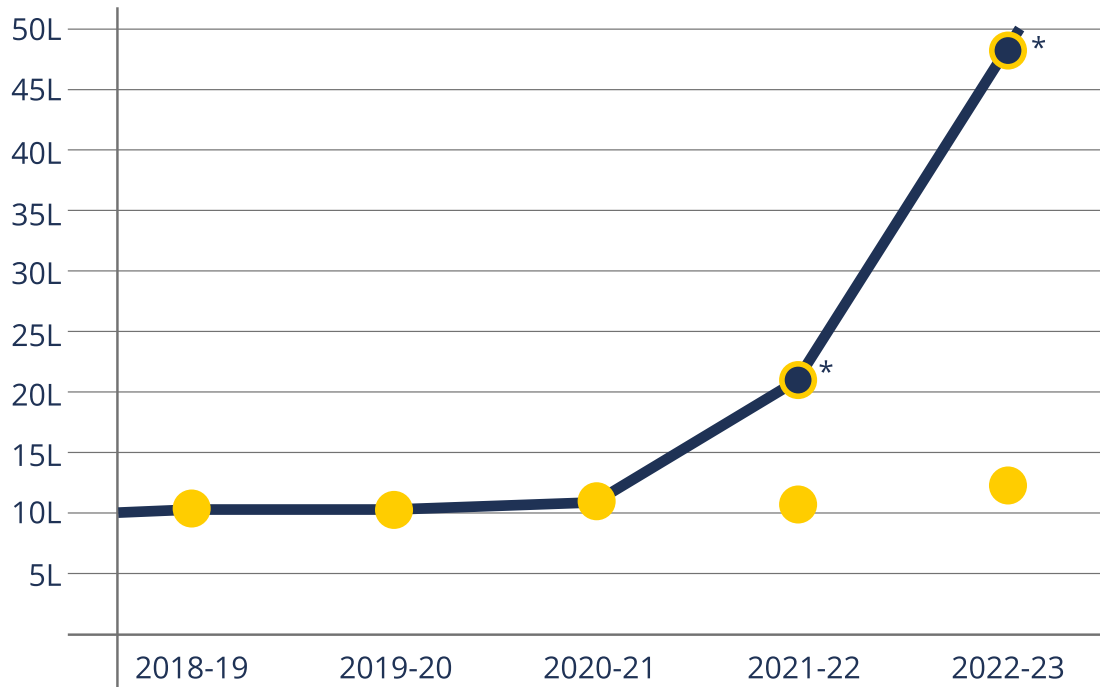


A Glimpse of Domestic Industry Visits

Placement Statistics

A steady growth inclined graphing the recent 5 years showcase consistency and encouraging signs of substantial growth and demand for our students across various industries.

Highest Placement Package

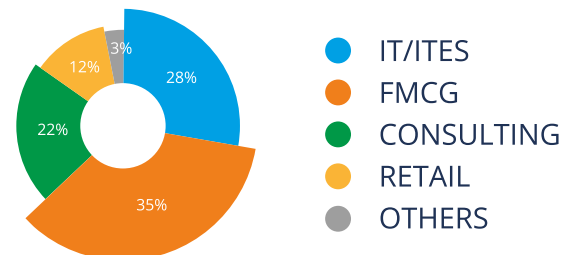


* international placements

Function wise placements



Sector wise placements



Top Placements



Cloud Analyst
CTC - ₹ 48 LPA

**Mohammed
Abdul Farhan**



Consultant
CTC - ₹ 20 LPA

Rayyan Khan



Product Specialist
CTC - ₹ 14 LPA

Rachana D



Business Analyst
CTC - ₹ 14 LPA

**Ajay
Rosario P**



Business
Development
Manager
CTC - ₹ 10 LPA

Gouthami E



Business
Development
Executive
CTC - ₹ 10 LPA

Chandan B G



Business Development
Associate
CTC - ₹ 8 LPA

Aishwarya M



Relationship
Manager
CTC - ₹ 7 LPA

Pavan Kalyan



Deputy Assistant
Manager
CTC - ₹ 6.20 LPA

Gowrav M



Business
Development
Associate
CTC - ₹ 6 LPA

**Jamiul
Tarofdar**



Inside Sales
Associate
CTC - ₹ 6 LPA

Nisha R



Surya Financial
Technology
Pvt Ltd
CTC - ₹ 5 LPA

Sujay Kumar R



Management
Trainee/
Area Manager
CTC - ₹ 4.5 LPA

Prashanth R



Senior Associate
(Accounts
Receivables)
CTC - ₹ 4.5 LPA

Vyshnavi C



Management
Trainee
CTC - ₹ 4.25 LPA

Pavithra R

Our Recruiters

Over the years we have had the privilege of hosting numerous multi-national and national companies for campus recruitment drives. Working in tandem with companies ensure the student skills remain niche and in sync with the trending and growing industry standards.



Infra at Adarsh

The learning environment at Adarsh is supported with the state-of-art infrastructure, that we believe, is critical to the overall well-being and development of students. With an air-conditioned and well-ventilated campus coupled with an outdoor breakout area, makes the campus a perfect place for students to find a space of their own.



Dedicated Placement Cell



Incubation Center



Digital Library & Resource Center



Seminar Hall



Breakout Rooms



Recreation Zone



Indoor Games



Playground



Healthcare Facilities



In-house Gym



Business Lab



Smart Classroom



Well-equipped Hostel



Student Lockers



Wi-Fi Campus



CCTV Surveillance

Student Testimonials



Jovita Ephrem M

Adarsh AIMIT helped me to shape from a shy, timid and inhibited person to a leader and get rank from University, The encouraging faculty, the workshops and seminars organized by the Institution helped me to groom my personality and exert my maximum efforts to be the best version of myself. I am delighted with my choice of the Institution,



Tejaswini U

AIMIT stands at a good path always, a unique initiative of our college - Adarsh Finishing School (AFS) supported me in understanding my SWOC and gave me lots of opportunities to come out of my comfort zone and become more confident to build a better career.



Rohith B

The infrastructure of AIMIT offers a conducive environment for both academic and co-curricular activities. A special mention about A/C classrooms with smart board and hybrid teaching learning facilities. Our college canteen-campus bytes, it's not about a place, it's about the people who make that place. We enjoy sitting in our canteen and using Wi-Fi to enhance our knowledge. We are choosing the canteen for our daily meet-ups and make it the best.



Vyshnavi C

Our journey at AIMIT started with an induction program which had the combination of eminent speakers from academics and industry to guide us about MBA program. The unique activities at AIMIT like student development cell activities, student seminar series and knowledge exchange series are giving the platform to students to develop managerial skills.



Shashank M

AIMIT has been a transformative experience. Beyond the enriching academic curriculum, the college's dedication to providing exceptional placement opportunities sets it apart. Through tailored career guidance, internships, and industry connections, I've gained invaluable real-world experience, setting me on a trajectory for success post-graduation. The robust network of alumni and corporate partners ensures that students are not just educated but also equipped for the professional world.



Syed Nadeem Abbas

As a student of AIMIT, I want to express my gratitude to our faculty members who are highly qualified and experienced. Our principal has taken initiative in development of students by providing Adarsh Finishing School (preparing students for corporate life) and where none of the colleges provide. AIMIT also conduct sessions handled by the professionals from IIM Bangalore, IIM Kolkata, FMS Delhi who provides us the practical knowledge which is not only useful in corporate life but also in the real life.



Shwetha G

AIMIT changed the view of all the students including me in this regard by giving a proper mix of academics and co-curricular activities. Different activities like ethnic day which represents the unique way of enjoyment, different competitions which was held for selecting Mr. Fresher & Ms. Fresher were really exciting. Here we have many interactive competitions held, like cooking without fire, fresh face which clearly showed how enjoyment should be a part of academics for a meaningful and healthy education.



Prashila Sanjay Brahamane

Being MBA student in AIMIT is like, having the best opportunity to become a disciplined professional with academic and industrial skills. The holistic environment of the college is helping us to develop our confidence to the next level. The infrastructure of the college is well planned and furnished with all the amenities like smart boards, hybrid classroom, A/C, Camera, Speakers, 24 hour Wi-Fi connection etc. Along with this, we are also provided with a newspaper (The Economic Times) to be updated with the current affairs.

Testimonials & Alumni Success Stories

Our institution's greatest ambassadors are our students who continue to excel in their respective domains. While success may be measured by different parameters, for us their progress & growth - both as individuals & leaders, is all that measures our success in education.



Mohammed Abdul Farhan

Highest International Placement

AIMIT has imparted in getting quality education which I deem it as my immense luck and good fortune. The faculty members are highly qualified and are very supportive from whom I learnt to nurture my dreams and fulfill my ambitions. Huge respect, Gratitude and Devotion for AIMIT!



Rayyan Khan

Second Highest International Placement

Life has been full of ups and downs. But AIMIT has helped me widen my skills by exposing me to countless opportunities in academics and also in corporate world. The lecturers are very passionate about student's well being and they have taught me how to set up my priorities, the importance of thinking critically and the intricacies of professional life.

“ In the truest sense, not alumni but ambassadors of AIMIT, inspiring the world by creating their own. ”



Sahana Shree B

*1st Rank Holder in MBA (2024)
Bengaluru City University*

Choosing AIMIT has been the best decision of my academic journey. The vibrant campus culture & supportive faculty have nurtured my passions and fueled my ambitions. The emphasis on holistic development ensures I'm not just a student, but a well-rounded individual ready to take on the world. It's a home where dreams are realized and futures are forged.



Tejaswini D

*1st Rank Holder in MBA (2022)
Bengaluru City University*

AIMIT does not focus only on bookish knowledge; rather, it enforces students to do their best through experiential learning and a rich and wholesome experience of the business world. My experience at AIMIT has been awesome. The tutors are encouraging and my peers are ambitious and enthusiastic providing me with the right environment to learn.

Life at Adarsh

The bridge from a life as student to the career as a professional is built every day through multiple touch points and experiences at Adarsh. From academic excellence to excelling across various co-curricular, from various industry interactions & incubations to an environment of creating lasting memories, at Adarsh - you don't just make a career or complete a degree, but create a highly dynamic, forward thinking life at Adarsh.





Our holistic approach to education encompasses rigorous academic programs, a wide range of extracurricular activities, personalized coaching, and robust skill development initiatives. We are dedicated to providing comprehensive placement assistance and fostering an environment that grooms students to be industry-ready professionals. At Adarsh, we prepare you not just for a job, but for a successful and fulfilling career.

Program Fee

MBA Course Fee
for 2 Years
₹ 6,00,000

Fee Break-up
1st Installment
₹ 3,50,000
2nd Installment
₹ 2,50,000

Program Fee & More

Selection Procedure
**Entrance Tests accepted -
CAT | MAT | CMAT |
GMAT | KMAT | PGCET etc.**

- 1) Application Form
- 2) Interview Performance
- 3) A-MAT written test
- 4) Academic Performance
- 5) Entrance Test Score
- 6) Work experience (if any)
- 7) Co-curricular achievements & awards

Hostel Charges
**₹ 1,02,000 onwards
with food and stay
per Academic Year**

Payment Method

For Enquiries

SCAN QR CODE
FOR ENQUIRY
FORM



Application Form

SCAN QR CODE
FOR APPLICATION
FORM



Send details after payment through **Whatsapp +91-7406740099**

Admission Department

Adarsh Institute of Management and Information Technology (AIMIT)
5th Main, Chamarajpet, Bengaluru 560 018, Karnataka, India
Mobile: +91-74067 40077 / 88

To know the advantage (AIMIT)

Call: **+91-74067 40077 / 88**
Email: **admission@adarshaimit.org**
Web: **www.adarshaimit.org**

Please Visit Campus

SCAN THE
QR CODE
FOR LOCATION



A JAIN INSTITUTION



ESTD : 1971

ADARSH GROUP OF INSTITUTIONS



ADARSH INSTITUTE OF MANAGEMENT & INFORMATION TECHNOLOGY (AIMIT)

5th Main, Chamarajpet, Bengaluru - 560 018, Karnataka, India.

Mobile: +91 74067 40077/88 | Ph: +91 80 26984938

Email: admission@adarshaimit.org

www.adarshaimit.org

SCAN THE QR CODE



& CONNECT WITH US



as per Fortune India Magazine

Best B-School Survey 2022

adarsh
AIMIT

Indian Values + Global Perspectives