

A JAIN INSTITUTION



ADARSH INSTITUTE OF MANAGEMENT & INFORMATION TECHNOLOGY (AIMIT)

[A Unit of Adarsh Group of Institutions]

Affiliated to Bengaluru City University
Approved by AICTE, Recognized by UGC & MHRD

TRIPLE Course Advantage

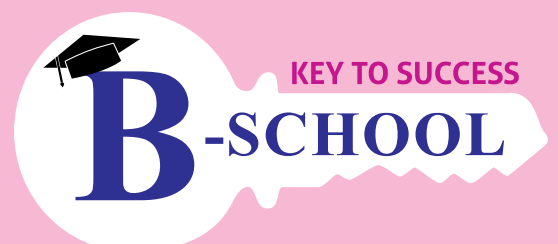
DUAL Specialization

MBA

EXPERIENCE THE DIFFERENCE

adarsh
AIMIT

Indian Values ♦ Global Perspectives



Adarsh Group of Institutions: An Insight

The Adarsh Group of Institutions is among the top educational institutions in Bengaluru offering courses in Science, Commerce, Management and Computer Applications for well over four decades. AGI started its educational journey with a humble beginning in 1971. Since inception, it has evolved and grown into a group of repute providing high quality education. The focus and commitment towards implementing and improving pedagogic practices has created the foundation of their values. A foundation built on values, with an industry focus on providing education excellence - Adarsh Group of Institutions, has succeeded in continuously scaling new heights. From industry specific curriculum updated with the latest real world scenarios to state-of-the-art facilities, from visionary management to dedicated faculty, Adarsh ensures a fine blend of Indian values and Global perspectives.

Adarsh AIMIT:

Adarsh Institute of Management and Information Technology, a unit of the Adarsh Group of Institution offers a II year MBA program which is affiliated to Bengaluru City University. Adarsh AIMIT set out on its journey to impart contemporary management education and develop innovative and ethical future leaders, way back in 2004 and takes pride in have successfully groomed its students to be successful and socially responsible managers. The MBA program is designed to focus on academics, extracurricular activities and community development program with an endeavor to achieve holistic development of the students.

Adarsh AIMIT has at its helm, Dr. R. Venkataraman – Director and Principal. From industry specific curriculum updated with the latest real world scenarios to state-of-the-art facilities, from visionary management to dedicated faculty, Adarsh ensures a fine blend of Indian values and Global perspectives. The faculty team at Adarsh AIMIT consists of eminent people from most prestigious institutions like **Stanford University, IIM Bengaluru, IIM Kolkata, Symbiosis** etc., They bring with them their enormous industry and academia experience to share with our students.



A JAIN INSTITUTION

ADARSH INSTITUTE OF MANAGEMENT & INFORMATION TECHNOLOGY (AIMT)



Congratulations

for securing
1st and 5th Rank in

**MBA
Program**

**1st
RANK**

&

**5th
RANK**

Tejaswini D

**BENGALURU
CITY UNIVERSITY**

**Jovita
Ephrem M**

We are happy to announce Adarsh Group students
hold 1st Rank and 5th Rank in MBA Program Affiliated to Bengaluru City University
Hearty congratulations to Tejaswini D and Jovita Ephrem M



At AIMIT, you can specialize in a range of business and Management Functions.

Areas of Specialization

Finance

Marketing

Human
Resource

Business Analytics

100%
RESULTS

Production &
Operations Mgt.

Entrepreneurship
& Startups



Areas of Certification Program

Digital Marketing

Market Analytics

Retail Mgt.

Stock Market

Financial modeling

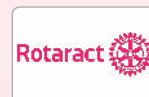
HR Analytics

International
Business

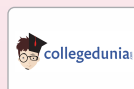
Information
Technology

Logistic & Supply
Chain Mgt.

our PROFESSIONAL MEMBERSHIP / KNOWLEDGE PARTNERS



our ASSOCIATES



2 years program **FOR MBA** **MBA + PGPM + CIBP** **Dual Specialization**

3 Core Qualifications

- MBA + Dual Specialization (Bengaluru City University)
- MBA + PGPM (Post Graduate Program in Management)
- MBA + CIBP (Certification in Business Proficiency)

Certificate Programs

- Business English
- SAP Certification
- Foreign Language - (Choose any one) Spanish, French, German
- Six Sigma Basic Level Certification
- Toastmasters International
- Essential Stock Market Skills Certification
- Digital Marketing
- Massive Open Online Courses (MOOCs)
- Proficiency in Microsoft Word, Excel, Powerpoint
- Analytics

International Certificate Programs [★]

- RMIT University - Australia
- SHRI University - Singapore
- Stevenson University - U.S.A.

value adds

- Paid Internships & Industry Projects
- Ideation & Intellectual Property (Cell)
- National Level Fest & Inter Collegiate Competitions
- Campus to Corporate Programs
- Knowledge Exchange Series Cell
- Student Development Cell
- Student Seminar Series Cell
- Career Guidance & Mentoring
- Entrepreneurship, Innovation Cell & Incubation Center
- 100% Placement Assistance
- National Industry Visits & Tours [★]
- International Immersion Programs - visit to Dubai / Singapore / Malaysia / Sri Lanka [★]

TRIPLE Course Advantage

DUAL Specialization

[★]Additional Charges Applicable

PGPM

Post Graduate Program in Management

Post Graduate Program in Management (PGPM) will prepare the students for roles in a range of fields of Management. It helps to develop the necessary skills and knowledge to excel in their chosen areas of specialization. This intensive learning program equips the students with certification courses in Marketing/Finance/Human Resources.

Students are expected to complete two certification courses along with the compulsory certifications

Course Code	Course Title	Semester
PGPM 101	SAP (Compulsory)	III
PGPM 102	MASSIVE OPEN ONLINE COURSES	III
PGPM 103- A	Certification in Marketing- Digital Marketing Market analytics	III
PGPM 103- B	Certification in Finance- Stock Markets Anti Money Laundering and Know Your Customer Financial Modelling	III
PGPM 103 - C	Certification in Human Resources- H R Analytics Counseling Skills	III
PGPM 103 - D	International Business Certification	III
PGPM 103 - E	Information Technology Certification	III
PGPM 103 - F	Logistics and Supply Management Certification	III
PGPM 103 - G	Retail Management Certification	III
PGPM 104	Business Analytics	III
PGPM 105	Advanced Excel Certification	III



CIBP

Certification in Business Proficiency

Certification in Business Proficiency (CIBP) is developed to enhance the knowledge and competence of students to become more valuable in their future positions in industry.

This Program equips them with a wide range of skills that can enhance their success in their careers. It enables a student to understand and learn the fundamental skills that are required in business management. It comprises of a total 5 courses, which are spread across first two semesters.

Course Code	Course Title	Semester
CIBP 101	Business English	I
CIBP 102	Foreign Languages Spanish / French / German	I
CIBP 103	Microsoft Office	I
CIBP 104	Six Sigma Certification	II
CIBP 105	Business Lab	I & II
CIBP 106	Adarsh Finishing School	I to IV



ADARSH FINISHING SCHOOL

Adarsh Finishing School is the wing that focuses on the overall development of the students through continuous training, grooming and practice. The programs under Adarsh Finishing School are spread across the entire two year MBA program.

The programs are as under:

- Communication Skills
- Fluency Development
- Business Writing
- Team Building
- Leadership skills
- Grooming

Impactful presentations

Group Discussions

Personal Interviews Skills

Professional Curriculum Vitae and Video resume building

Interpersonal relation and rapport building

Stress Management

Positive health: Yoga and Meditation sessions

Aptitude Training

Creative thinking and Winning Attitude

Time Management

Refresher Session

Mentoring

For professional and personal development

Academic Social Responsibilities (ASR)

- Blood donation camp
- Swachh Bharat Campaigns
- Street Plays
- Stationery/other essentials donation to Orphanage
- personality development programs for children at orphanage
- Program on financial literacy

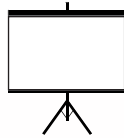
Other Programs:

- Inter collegiate fest
- Outbound training
- Industrial visits

Facilities at ^{adarsh}**AIMIT**



Air conditioned Auditorium



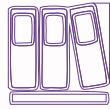
Seminar Hall



Placement Cell



Computer Lab



Well Equipped Digital Library



Business Lab



Incubation Center



Smart Class Rooms



Wifi Campus



Medical Facilities



Gym



Recreation room



Reading room



Play ground



Indoor games



Cafeteria



Well Furnished Hostel Facility



Lockers



Air Conditioned Campus



Rest Rooms



Covered Parking area



Surveillance Cameras



24/7 Security Guards & Many More.



Course Completion Certificate

Member
SAP Student Academy Program



SAP TRAINING

Financial Management - FI

With BCU Reg. No. :

Student of Adarsh Institute of Management and Information Technology
has attended SAP Student Academy Program in _____

SAP Partner

College Seal.

Director/Principal
Adarsh Institute of Management and Information Technology

"This Certificate is valid for the person mentioned herein only and is non-transferable."

ACCREDITATION & RANKING



Affiliated to
Bengaluru City University



Approved by AICTE New Delhi



Recognized by UGC, Govt. of India



Approved by MHRD, Govt. of India

why choose **ADARSH**?

PROVEN PEDAGOGY

With a background of educational experience and excellence since 1971, Adarsh today contributes towards high standards of academic governance.

INDUSTRY MENTOR FACILITATION SKILL AUGEMENTATION

Adarsh has commendable national & international associations which give the institute and its students an additional recognition and value-add to overall learning.

SKILLED DELIVERY

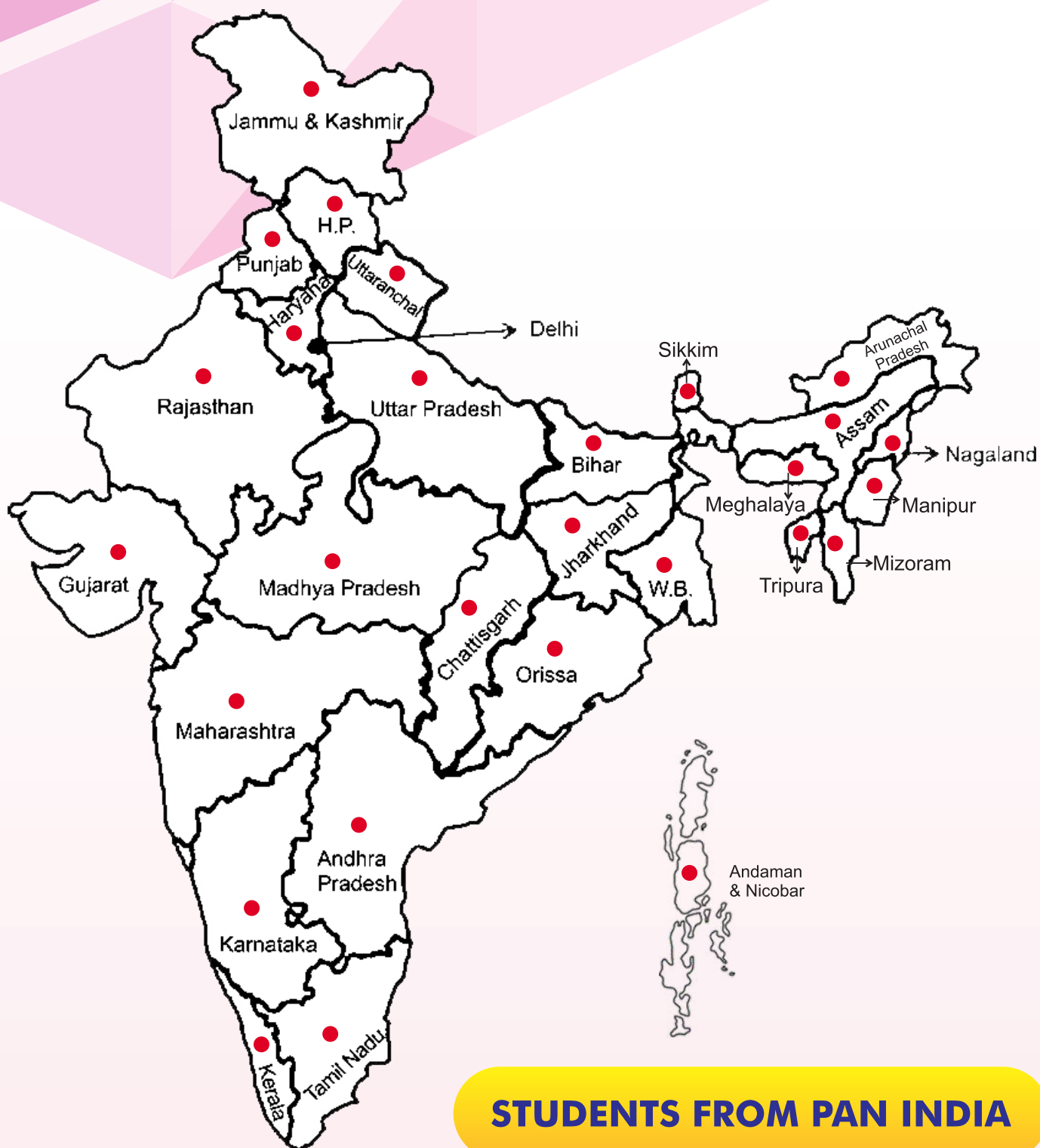
Highly qualified and skilled teachers dedicated to student learning. Our faculty members provide Adarshites an unmatched educational experience that goes beyond the set curriculum.

TRAINING INTERNSHIP

At Adarsh, the approach is led with a 360 degree view from a students career - life perspective. The programs are designed for students to face real life challenges & add value to life.

CAREERS & PLACEMENTS

The students are nurtured with professionalism to excel and succeed in all their endeavours. A 100% placement & internship assistance speaks of our commitment to students' careers.



STUDENTS FROM PAN INDIA

- ANDAMAN AND NICOBAR
- ANDHRA PRADESH
- ARUNACHAL PRADESH
- ASSAM
- BIHAR
- CHHATTISGARH
- DELHI
- GOA
- GUJARAT
- HARYANA
- HIMACHAL PRADESH
- JAMMU AND KASHMIR
- JHARKHAND
- KARNATAKA
- KERALA
- MADHYA PRADESH
- MAHARASHTRA
- MANIPUR
- MEGHALAYA
- MIZORAM
- NAGALAND
- ODISHA
- PUDUCHERRY
- PUNJAB
- RAJASTHAN
- SIKKIM
- TAMIL NADU
- TELANGANA
- TRIPURA
- UTTAR PRADESH
- UTTARAKHAND
- WEST BENGAL



Life at ^{adarsh} **AIMIT**



International Immersion Programs & Industrial Visits

We at Adarsh organise, at a subsidised additional cost, an International Tour, where students visit an Industry or an Educational Institution, or participate in an International Training. You will travel and experience destinations such as



SINGAPORE



DUBAI



MALAYSIA



SRI LANKA



We aspire to have 1 or 2 tours during the tenure of the program

International Industry Visits*



our RECRUITERS

500+ Companies have visited
Adarsh AIMIT for campus Placement.



our RECRUITERS

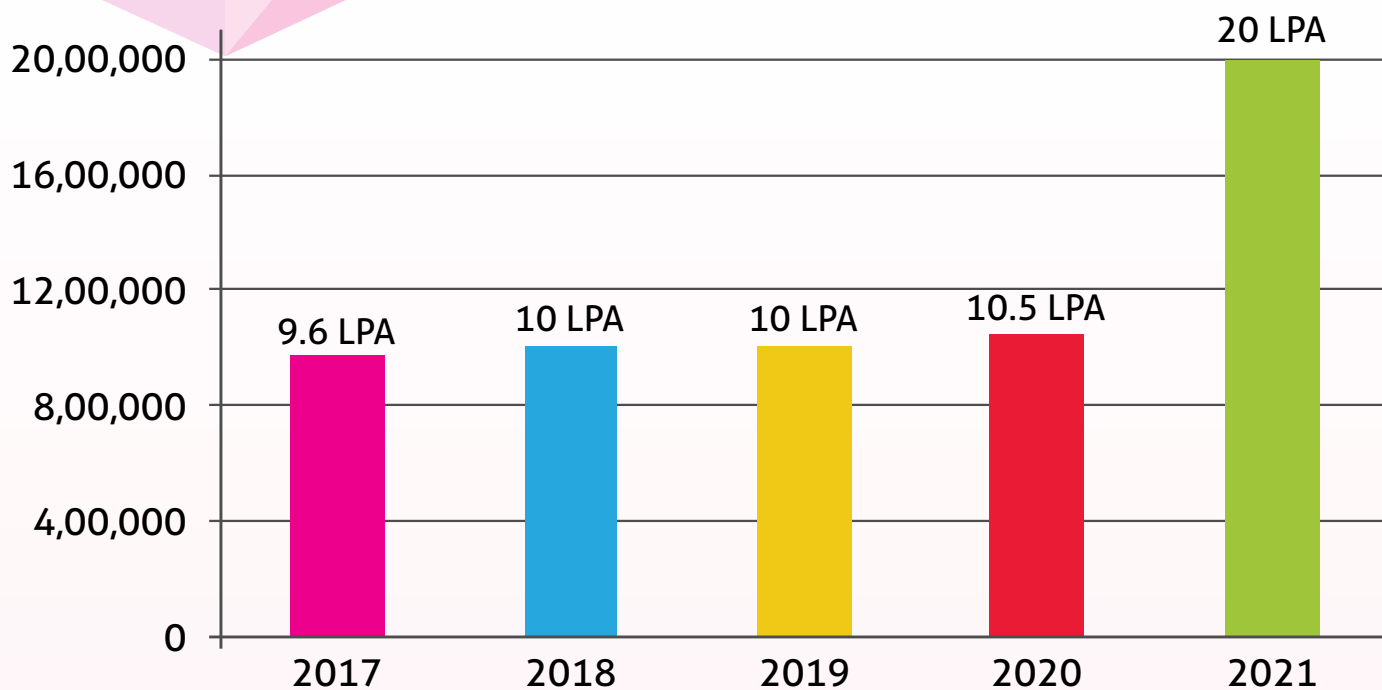
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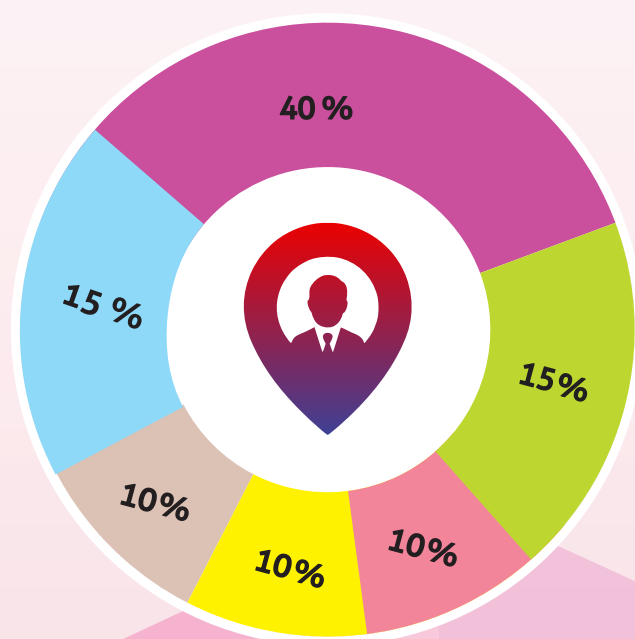
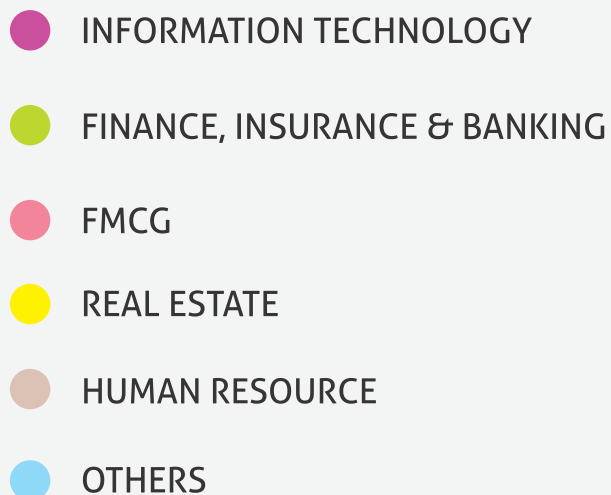
& many more...



Placement **STATISTICS**



Highest Placement Package



Placements Based on Sectors

adarsh ALUMNI




Chordiya Swapnil Manojkumar
Marketing
Brigade Group




Vasanthi Venkatesh
Sr. Analyst
Northern Trust




Geetha Harish
Asst Manager Sales
Axis Bank




Afsal Ashraf
System Analyst
UAE Exchange, Dubai




Sunny Ranka
Assistant Manager
Ernst & Young




Babin Paul
Manager - Marketing
& Sales
LM Exchange, Dubai




Jaideep K Naidu
Admin Manager
Direct Solutions




Adithya
Recruitment Coordinator
Amazon




Srinath
Entrepreneur
Insta Realtors






Harsha T Gowda
Senior Analyst
ANZ Bank




Prashanth S
Principal
Vasavi Vidyani Ketan
PU College




Priyanka Singhal
Financial Analyst
Get Capital

Renu Bothra
Senior Project Manager,
BDO-i2i India,
Federation of Indo-Israel,




Bhavana M.V
Entrepreneur
ABG Construction






Shivam Shekhar
Order Management Associate
Thomson Reuters




Sutapa Biswas
Motilal Oswal




Kuldeep Soni
Financial Analyst
JP Morgan

Surbhi Gupta
Customer Acquisition
Manager
G7CR Technologies




Nithin E
Marketing
Byju's




Tri San Shrestha
Section Officer
Govt of Nepal




Manpreet Arora
Tax Analyst
Ernst & Young




Selva Kumar
Senior Analyst
Tesco




Sminu Varghese Thachirathu
Business Manager
WHSmith, UK




Venkatakrishna Reddy
Software Engineer
ATOS




Nav Maharajan
NMB Bank Ltd.
Sydney, Australia




Rajendra Seervi
ISC Software Pvt Ltd.

"Climbing to the top demands strength, whether it is to the top of Mount Everest or to the top of your career"

- Sir APJ Abdul Kalam

& many more making a mark every day

Program **FEE**

FEE STRUCTURE

Course Fee ₹5,00,000
MBA + PGPM + CIBP + SAP + Foreign Languages

PAYMENT BREAK-UP

Registration ₹30,000

1st Installment ₹2,00,000	3rd Installment ₹95,000
2nd Installment ₹1,00,000	4th Installment ₹75,000

HOSTEL CHARGES

₹1,26,000 p.a. with food & stay twin sharing with non-attached b/r
₹12,000 p.a. additional for attached b/r
₹20,000 Security Deposit (₹15,000 refundable)

*Hostel is optional *b/r - bathroom

FINANCIAL ASSISTANCE

Adarsh facilitates educational loans from leading banks for students to ensure uninterrupted completion of their education. kindly contact the admissions cell for more details

SELECTION PROCEDURE

**Entrance Tests accepted | CAT | MAT | CMAT
GMAT | KMAT | PGCET etc.**

1. Application Form	6. Work experience if any
2. Interview Performance	7. Commitment to the course
3. A-MAT written test	8. Co-curricular achievements & awards
4. Academic Performance	
5. Entrance Test Score	

PAYMENT METHOD

Demand Draft in favour of '**ADARSH VIDYA SANGH**' OR online payment
Send details after payment on  +91 - 74067 40077 / 88 and
Email - admission@adarshaimit.org

Send the DD by Speed Post or Courier along with the relevant documents to:

Mamta Jain – Director - Admissions

Admission Cell

ADARSH INSTITUTE OF MANAGEMENT & INFORMATION TECHNOLOGY (AIMIT)

5th Main, Chamarajpet, Bengaluru - 560 018, Karnataka, India.

Mobile: +91 74067 40077 / 88 | Ph: +91 80 26677100



ADARSH GROUP OF INSTITUTIONS



Scan for Google Map



AICTE



ज्ञान - विज्ञान विमुक्तये



MHRD
Govt. of India

ADARSH INSTITUTE OF MANAGEMENT & INFORMATION TECHNOLOGY (AIMIT)

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Mobile: +91 74067 40077 / 88 | Ph: +91 80 26677100

Email: admission@adarshaimit.org

www.adarshaimit.org